

March, 2020

Dear Festival Supporter,



What an exciting time to be part of the 6th Annual Tulsa Route 66 PatriotFest!

Whether you donated last year or want to know how you can become part of our event this year, we welcome you on board! Thanks to our sponsors and festival donors, we were able to give away over \$6,000 in grant awards to area veteran and military organizations and \$6,000 for enhancements along the Route 66 Mainstreet corridor.

Whether you're a Patriot, Veteran, Car Collector, or a Route 66 Enthusiast, the 2020 Tulsa Route 66 PatriotFest is designed with you in mind! This year's event is **scheduled Memorial Day weekend, Saturday, May 23, 2020**. In addition to promoting Tulsa as the "Most Patriotic City in the Nation" – the event will host the extremely popular Route 66 Patriot Cruise and Car Show. Last year's event drew over 150 cars/motorcycles and this year **the committee expects even more motorcycles, automobiles, and people in attendance**. Attendees can expect a military presence with several military displays and activities, a Miss Route 66 Pinup Contest, music, and entertainment!

PatriotFest is sponsored by the Tulsa Route 66 Main Street program; our partners include The City of Tulsa, Route 66 Village, Route 66 Main Street, and many other organizations who will all be participating by showing their support for veterans, providing volunteers, donating goods and services, and making financial contributions. The objectives of the event are to: Support our military and veteran organizations; Support Promote Tulsa as the "Most Patriotic City" in the nation; Promote Route 66 and make Tulsa a destination city for the Memorial Day weekend.

This is your opportunity to sponsor, donate, or participate in the Route 66 PatriotFest. All proceeds benefit local military and veteran organizations and Route 66 Mainstreet corridor enhancements. If you have questions, feel free to contact Jeannie Cue or Christine Hamner. We look forward to having you as part of this unique and exciting event.

Respectfully Yours,

Councilor Jeannie Cue
City of Tulsa

Christine Hamner
Route 66 PatriotFest Chair



Event Sponsorship Levels

General Level \$2500

This level of sponsorship will have the following Benefits:

- Name listed in all press releases
- Company logo included in event promotional and printed materials (where possible)
- Company logo on the event web site (with link to the corporate web site)
- Two (2) 10x10 vendor spaces

Captain Level \$1500

This level of sponsorship will have the following benefits:

- Name listed in all press releases
- Company's logo included in event promotional and printing materials (where possible)
- Company logo on the event web site (with a link to the corporate web site)
- One 10x10 vendor space

Special Event Area Sponsor \$1500 each

Stage Sponsor

Trophy Sponsor

Addendum to Agreement

The following additional benefits are agreed upon by both parties:

If you have any questions about becoming a Route 66 PatriotFest Sponsor, please contact Jeannie Cue (lugeniacue@gmail.com, 918-406-6313) or Christine Hamner at (croberts123@yahoo.com, 918-809-2453) for more information visit our website at rt66pattiofest.com.

Route 66 PatriotFest P.O. Box 570978 Tulsa, OK 74157

Ensign Level \$1000

This level of sponsorship will have the following benefits:

- Company logo on the event web site (with a link to the corporate web site)
- One 10x10 vendor space

Lieutenant Level \$500

This level of sponsorship will have the following benefits:

- Company logo on the event web site (with a link to the corporate web site)

Corporal Level \$100

This level of sponsorship will have the following benefits:

- Company name listed in the event program



Event Sponsorship Agreement

Company or individual name) agrees to sponsor the 2020 Route 66 PatriotFest

Sponsor agrees to provide event organizers with
_____ Monetary sponsorship,
_____ Donation of specific item,
_____ In kind services/items for the Route 66 PatriotFest

_____ Sponsor agrees to provide a digital print-ready log (vector preferred) for printing on event materials
_____ Or agrees that organizers may typeset the sponsor’s company name for inclusion in materials
_____ If applicable, Sponsor agrees to provide a digital, print-ready ad in the size that is included in the Sponsorship Package.

In exchange for this sponsorship, organizers agree to provide Sponsor with benefits as outlined below/reverse or benefits as agreed upon in Addendum.

Sponsor agrees that the item(s) listed above will be delivered to organizers no later than May 15, 2020.

This agreement represents only the relationship between Company and Sponsor. No other relationship between the two entities exists, is implied or otherwise.

I assume all risk incurred to myself or my employees by sponsoring and/or participating in the 2018 Route 66 PatriotFest and hold harmless the 2020 Route 66 PatriotFest and its committee. Further, I grant the Route 66 PatriotFest committee permission to use and/or publish photographs, video tape, and printed materials containing our company logo.

Sponsor Name Sponsor Signature Date

Route 66 PatriotFest Representative Name Signature Date

Please list Company name exactly as it is to be shown in promotional materials:

Selected Sponsorship Level: _____