



March 8, 2019

Dear PatriotFest Supporter,

What an exciting time to be a part of the 5th Annual PatriotFest! Whether you donated last year or want to know how you can become part of PatriotFest, we welcome you on board and consider this letter your personal invite! Thanks to our sponsors and festival donors, we were able to give away \$14,000 in awards from last year's proceeds.

Whether you're a Patriot, a Veteran, a Car Collector, or Route 66 Enthusiast the 2019 Tulsa Route 66 PatriotFest is designed with you in mind! This year's event, scheduled Memorial Day weekend, Saturday, May 25, 2019, is now in the planning. In addition to promoting Tulsa as the "Most Patriotic City in the Nation" – the event will host the extremely popular Route 66 Patriot Cruise and Car Show and the 2019 Route 66 Pinup girls!

The Car Cruise will begin at the Mother Road Market at 1124 S. Lewis Avenue, Tulsa and end at the historic Route 66 Village under the big derrick. As the Cruise travels through Tulsa on Old Highway 66, participants will pass numerous historic landmarks and businesses that dot our portion of "The Mother Road".

PatriotFest is sponsored by the Tulsa Route 66 Main Street program. Our partners include The City of Tulsa, Route 66 Village, Route 66 Main Street, and many others.

This is your opportunity to sponsor, donate, or participate in the Route 66 PatriotFest. If you have questions, feel free to contact Jeannie Cue or Matt Rose. We look forward to having you as part of this unique and exciting event.

Councilor Jeannie Cue
District 2

Matt Rose
PatriotFest Chairman



Event Sponsorship Agreement

(Company or individual name) agrees to sponsor the 2019 Route 66 PatriotFest

Sponsor agrees to provide event organizers with
_____ monetary sponsorship,
_____ donation of specific items,
_____ in kind services/items for the Route 66 PatriotFest.

_____ Sponsor agrees to provide a digital print-ready logo (vector preferred) for printing on event materials.

_____ Or agrees that organizers may typeset the sponsor's company name for inclusion in materials.

_____ If applicable, Sponsor agrees to provide a digital, print-ready ad in the size that is included in the Sponsorship package.

In exchange for this sponsorship, Organizers agree to provide Sponsor with benefits as outlined below/reverse or benefits as agreed upon in Addendum.

Sponsor agrees that the item(s) listed above will be delivered to Organizers no later than May 15, 2019.

This agreement represents only the relationship between Company and Sponsor. No other relationship between the two entities exists, is implied or otherwise.

I assume all risk incurred to myself or my employees by sponsoring and/or participating in the 2019 Route 66 PatriotFest and hold harmless the 2019 Route 66 PatriotFest and its committee. Further, I grant the Route 66 PatriotFest committee permission to use and/or publish photographs, video tape, and printed materials containing our company logo.

Sponsor Name	Sponsor Signature	Date
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Route 66 PatriotFest Representative	Signature	Date
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Please list Company name exactly as it is to be shown in promotional materials:

Selected Sponsorship Level: _____



Event Sponsorship Levels

General Level \$2,500

This level of sponsorship will have the following benefits:

- Name listed in all press releases
- Company's logo included in event promotional and printing materials (where possible)
- Company logo on the event web site (with a link to the corporate web site)
- Two (2) 10x10 vendor spaces

Captain Level \$1,500

This level of sponsorship will have the following benefits:

- Name listed in all press releases
- Company's logo included in event promotional and printing materials (where possible)
- One (1) 10x10 vendor space

Ensign Level \$1,000

This level of sponsorship will have the following benefits:

- Company logo on the event web site (with a link to the corporate web site)
- One (1) 10x10 vendor space

Lieutenant Level \$500

This level of sponsorship will have the following benefits:

- Company logo on the event web site (with a link to the corporate web site)

Corporal Level \$100

This level of sponsorship will have the following benefits:

- Company name listed in the event program

- **Special Event Area Sponsorships \$1,500 each**
- **Military Exhibits Sponsor**
- **Stage Sponsor**

This level of sponsorship will have the following benefits:

- Exclusive Area Banner with company logo
- Name listed in all press releases
- Company's logo included in event promotional and printing materials (where possible)
- Company logo on the event web site (with a link to the corporate web site)
- Company name on the event map designating event area sponsorship.

Addendum to Agreement

The following additional benefits are agreed upon by both parties:

If you have any questions regarding becoming a Route 66 PatriotFest sponsor, please contact **Jeannie Cue** (lugeniacue@gmail.com, 918.406.6313) or **Matt Rose** (405.612.1903, mrose02239@gmail.com) for more information or visit our web site at rt66patriotfest.com.